

Minutes of the meeting of the **EVENTS MANAGEMENT & COMMUNITY ENGAGEMENT
SUB COMMITTEE** held in the Council Chamber, Town Hall, Ferryhill, on
THURSDAY, 18TH NOVEMBER 2021

Present:

Councillors: J. Quinn, D. Farry, K. Tinkler

Officials: D. Anderson, Town Clerk
K. Younghusband, Events & Projects Officer

ECE.124.21-22 APOLOGIES FOR ABSENCE

Councillor C Atkinson – Councillor Atkinson was unable to attend due to the late change in the date for the Meeting

Councillor Bihari – Councillor Bihari was unable to attend as he was called into work last minute

ECE.125.21-22 MEMBERS DISPENSATION

There were no member dispensations in relation to any item of business on the agenda.

ECE.126.21-22 DECLARATIONS OF INTEREST

There were no Declarations of Interest in relation to any item of business on the agenda.

ECE.127.21-22 PUBLIC PARTICIPATION

No members of the public were present

ECE.128.21-22 MINUTES

The Minutes of the meeting held on 8th September 2021 were agreed as a true and accurate record.

ECE.129.21-22 FEEDBACK FROM RECENT EVENTS

Members considered feedback provided by Stanley Events regarding the Ferryfest and Fireworks events that they had been commissioned to organise on behalf of the Town Council.

Members agreed with the feedback provided for both events and suggested that next year a charge of £5 be made for the Ferryfest event.

Members recommended that to prevent everyone leaving the Fireworks Display at the same time causing congestion at the gate, that stage acts be asked to perform after the display had finished. This would encourage people to stay longer and generate additional sales for food outlets. It was also recommended that additional lighting be requested on the pitch where spectators stood to view the Fireworks Display, as it was observed as being very dark. Cllr Quinn queried how many people had attended the Fireworks Display. The Events Officer confirmed that 1,700 people had been in attendance. Members agreed that consideration be given to organising a Fancy Dress Competition to tie in with the theme of next year's Fireworks Display, as had been organised in 2018. Members reinforced Stanley Events recommendation of providing an extra catering

vehicle at next years Fireworks event as the queue was especially large at the one catering outlet in attendance this year.

It was **Resolved** that:

1. A charge of £5 be made for the Ferryfest 2022 Event.
2. The Events & Projects Officer request that the organisers of the Fireworks event arrange for stage acts to perform after the Display.
3. The Events & Projects Officer request that the organisers provide additional lighting on the pitch where spectators are situated for the Fireworks Display.
4. Consideration be given to organising a Fancy Dress Competition as part of the Fireworks Display in 2022 to tie in with the theme of the event.
5. Stanley Events be reminded to provide an additional catering vehicle at the Fireworks Display in 2022.

ECE.130.21-22 ARRANGEMENTS FOR SANTA TOUR 2021

Members considered a report previously circulated by the Events & Projects Officer and a Draft Route Plan for the 2021 Santa Tour, which was circulated at the Meeting. After much deliberation Members agreed the Route for the Tour with some minor amendments, to ensure that the busiest roads in the Town were avoided wherever possible. It was agreed that Councillor Makepeace be invited to take on the role of Santa. Members also agreed that updates on Santa's journey be provided on Facebook on the night of the Tour to ensure that residents were kept informed, especially in the event of any delays occurring.

It was **Resolved** that:

1. The Santa Tour 2021 takes place from 4.00pm – 7.00pm on Wednesday, 22nd December 2021.
2. The Events & Projects Officer continue to liaise with GATC regarding vehicle arrangements for the Santa Tour 2021.
3. Councillor Makepeace be invited to play the role of Santa.
4. The Events & Projects Officer circulate the amended Route Plan to all Members of the Sub-Committee following the meeting.
5. Haribo sweets be handed out to children as part of the Santa Tour.
6. Local Police be informed of the Council's arrangements for the Santa Tour 2021.

7. Should there be any incidents of anti-social behaviour en-route that the vehicle containing staff and Santa moves along on its journey.
8. The Santa Tour be advertised in the Ferryhill & Chilton Chapter and on the Town Council's Facebook Page and Website.
9. Regular updates regarding Santa's journey be provided on Facebook on the night of the tour to ensure that residents are kept informed, especially should any delays be encountered.

With no further business to discuss the Chair officially closed the Meeting at 7.00pm.

CERTIFIED AS A TRUE RECORD

CHAIR.....

DATE.....